

NICOLE SHIN

ART DIRECTOR

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WORK EXPERIENCE

● Zulu Alpha Kilo
05/2022 - Present

Art Director

- Collaborate with the copywriter and creative team to ideate and develop concepts that meet the client's brief.
- Provide art direction on creative ideas for a variety of formats including social, banners, video, activation, and OOH.
- Present creative work to clients in a clear and compelling manner that effectively communicates the concepts.

● The People's Pantry
05/2020 - 05/2021

Graphic Design (Volunteer)

- Designed weekly newsletter emails and promotional material using Adobe Photoshop, Illustrator and InDesign.
- Managed design projects end-to-end including, receiving and implementing requests, inputting feedback and ensuring files are digital ready.

● The Good Son Restaurant
02/2019 - 03/2020

Administrative and Event Coordinator

- Effectively managed critical documentation with a high level of confidentiality
- Coordinated publishing updates on Company website through WordPress.

EDUCATION

● Humber College

Advertising and Graphic Design Diploma

- Awarded Dean's Honour Roll.

● George Brown College

Business - Human Resources Management Diploma

- Awarded Dean's Honour Roll.

SKILLS

• Adobe Photoshop, Illustrator, Indesign, XD
Highly Proficient

• Microsoft Powerpoint, Word, Teams
Highly Proficient